



Heather Dubrow Has Been Getting This Treatment for 20-Plus Years—Even Before It Was Approved!

Liz Ritter , Executive Editor | October 18, 2018



Botched) **Paul Nassif, MD** says Botox had, and still has, a long-standing history of FDA approval for therapeutic uses—such as providing patients with temporary relief from both strabismus and blepharospasm (spasms of the eyelid muscle)—before the cosmetic “go” came.

“While receiving Botox for therapeutic reasons, patients displayed outstanding cosmetic improvement and began to lose their frown lines and brow wrinkles. This is what initially sparked the “**off-label**” use of softening wrinkles by plastic surgeons and dermatologists.”

Plus, Dr. Nassif points out, now preventative Botox is more popular than ever, particularly amongst **millennials**.

“It’s partially due to the fact that this generation is highly researched and familiarized with the aging process, and knowledgeable when it